

*Join us for the 7<sup>th</sup> edition of the African Business Awards and  
2<sup>nd</sup> edition of the African Leadership Forum*



**2015**

**23 - 24 September 2015, New York City**  
**During the UN General Assembly week**

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**Silver Sponsors**



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**CONTACTS**

**Sponsorship**

[advertising@icpublications.com](mailto:advertising@icpublications.com)

Tel: +44 (0) 207 841 3210

Fax: + 44 (0) 20 7841 3211

**Programme and Speakers**

**Sunayna Sethi**, *Conference Producer*

[s.sethi@icpublications.com](mailto:s.sethi@icpublications.com)

Tel: + 44 (0) 20 7841 3236

Fax: + 44 (0) 20 7841 3211

**Organised by:**



**IC EVENTS**

# ABOUT

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## African BUSINESS *Awards*

NEW YORK,  
23<sup>RD</sup>  
SEPTEMBER  
2015

The African Leadership Forum is accompanied by the African Business Awards, a gala cocktail to celebrate Africa's leading businesses. The African Business Awards are now in their 7th edition and have become the definitive business awards in Africa, recognising leadership and excellence on the continent. The winners are announced at the Awards ceremony. The objective of the Awards is to highlight a successful and confident Africa open to local, regional and global business ventures. Launched in 2008 by African Business magazine, the African Business Awards have become a platform to celebrate excellence in African business by recognising the individuals and companies that are driving Africa's rapidly transforming economy and creating new economic opportunities for citizens and communities all over the continent.

## African LEADERSHIP *Forum*

NEW YORK,  
24<sup>TH</sup>  
SEPTEMBER  
2015

Taking place during the UN General Assembly, and in partnership with key United Nations Private Sector initiatives, this year's African Leadership Forum will provide a unique platform to discuss key issues to enable a sustainable transformative growth.

Leaders from business, academia and civil society as well as key decision makers from the public and private sector will have the opportunity to discuss and learn about some critical challenges arising in the continent, as well as innovative case studies and strategies to fast-track sustainable growth in Africa.

Through interactive discussions and expert insights, participants will learn about success stories and lessons learned, and will discuss opportunities for business to take a lead role in promoting sustainable development in Africa as well as developing key strategies to ensure African companies and African leaders can compete and impose themselves globally.

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# *A unique platform amongst global leaders*

The African Leadership Forum is organised in partnership with the UN Global Compact during the UN General Assembly's annual meetings in New York. Both the Forum and the Awards will be held in conjunction with the United Nations Private Sector Forum, it will bring together over 1,000 chief executives and leaders from civil society, government and the UN, and represents the largest and highest-level United Nations event for business leaders.

The Forum and the Awards are strictly by invitation and they represent a unique opportunity to be part of a high-level networking platform engaging with some of the world's top leaders with a focus on African business and geopolitical affairs. This joint platform is designed to provide participants with opportunities to learn from and contribute to the debate on sustainable development at the Forum as well as enjoy, network and celebrate success at the Awards dinner.

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## MAIN THEMES OF THE FORUM

### **Sustainable growth**

The role of public and private sector in ensuring a more sustainable growth with insights into critical industry sectors such as power, IT& Technology, the extractive industries and agribusiness.

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### **Regional Integration**

Using case studies and concrete examples, how business can play a lead role in cementing greater regional integration.

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### **Building on our competitive advantage**

How Africa can become a global player, focusing on key industries where it has comparative advantage.

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## UNIQUE INSIGHTS

Throughout the Forum we will have interviews with key personalities and leading experts to discuss important areas of leadership such as governance and value systems, as well as to explore the world of science, arts and culture.

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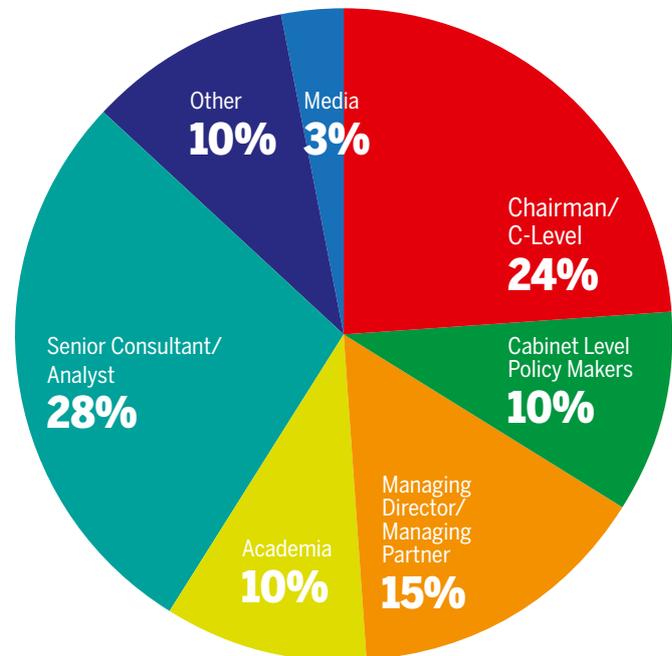
# WHY ATTEND

- Meet top decision makers in politics and business, leaders who are shaping the continent's future
- Hear expert analysis and foresight from some of Africa's leading minds
- Discuss and influence current and future strategies promoting sustainable development in Africa
- Hear first-hand case studies and innovations changing the business and political landscape
- Network and celebrate with high-level African and international leaders.

*Join the United Nations Secretary General, Ban Ki-moon at a high level think-tank luncheon on the Private Sector and climate change*

# WHO WILL ATTEND

- Senior African government officials
- African CEOs and business leaders
- Members of the UN and the African diplomatic corps
- Key Africans in the Diaspora
- Africa's leading thinkers in Africa and internationally
- Think-tanks, research institutes, and academic institutions
- Media leaders
- Strategic regional and international organisations



# PREVIOUS PARTICIPANTS

**3INVEST \* Africa Finance Corporation \* African Development Bank \* Afren Plc \* Africa 2.0 \* Africa Media Initiative \* African Capacity Building Foundation \* African Export-Import Bank \* Africappractice \* Bank of Industry \* Barclays \* BBC \* BHP Billiton \* Bloomberg LP \* Bonwick Capital Partners \* Brussels Airlines \* Chayton Capital \* Citigroup \* CNBC \* CNN Africa \* Dangote Global Services \* Deloitte \* Delta State Government \* DHL Express Africa \* Diageo Africa \* Ecobank Group \* Ernst & Young \* Financial Times \* GE Africa \* Goldman Sachs \* Government of Burundi \* Government of Togo \* Government of Uganda \* Hilton Worldwide \* Horizon \* HSBC \* Innoson Group \* Johnson & Johnson \* London Stock Exchange \* Lufthansa \* MICROSOFT \* Millennium BIM Bank \* Ministry of External Relations Angola \* Ministry of Foreign Affairs Ghana \* Mo Ibrahim Foundation \* Mota-Engil Africa \* Mpedigree \* Nedbank \* NEPAD Council \* Nexus Africa \* Nielsen \* Nubuke Investments \* Olam \* Rio Tinto \* SABC \* Safaricom \* Serena Hotels \* Siemens \* Sky News \* Standard & Poor's \* The Carlyle Group \* THISDAY newspaper \* Thomson Reuters \* TIOSSAN \* Tony Elumelu Foundation \* Tullow Oil Plc \* UBS \* UN Global Compact \* United Africa Group \* Wall Street Journal \* Yokoyo Investments**

# WHY SPONSOR

Sponsoring the Forum and the Awards offers wide-ranging benefits, giving your institution a unique platform at the conference and at the ceremony, as well as through our publications *African Banker*, *African Business* and *New African*, by enhancing your corporate profile to influential participants. Our dedicated team will work closely with sponsors to tailor their involvement in the Forum and maximise their exposure as well as facilitate one-to-one meetings. You will be able to interact with some key government officials and business partners, help shape the programme and influence the African agenda.

# NETWORKING OPPORTUNITIES

Sponsors will benefit from networking opportunities throughout the two events. Scheduled or impromptu meetings can be facilitated in line with sponsors' objectives.

# PREVIOUS SPONSORS

## TESTIMONIALS

*"The event was excellent, the host was brilliant. I enjoyed networking with so many wonderful people from all around the world. It was magnificent!"*

**Emmanuel Tolbert Liberty Global Group Inc. (LIB/USA)**

*"The African Leadership Forum offers a platform to debate issues pertinent to Africa in a global world. As a new era demands a new vision, the African Leadership Forum brings together delegates of excellent calibre, thought-provoking speakers and the media in one room. This is a Forum for those who seek answers to African Leadership ... its challenges, its contradictions and its ability to rebrand the continent's image!"*

**Fazila Dahall from Channel Africa, SABC**



**Exposure & Visibility:** Pre-, during- and post-event marketing exposure is offered across bespoke Diamond, Platinum, Gold and Silver packages. At the events, sponsors will benefit from branding and signage featuring corporate logos displayed prominently. Pre- and post-event communications with delegates and the wider business community will include sponsors' logos. Sponsors will also benefit from extensive media coverage in our business, finance and current affairs magazines: *African Banker*, *African Business* and *New African*, as well as from international media coverage of the events.